



CELEBRITY ENDORSEMENTS

LES BROWN

International motivational speaker & author

On *Now Boarding* (Kandee G) . . . "Now Boarding brings forth a great deal of experience, and is guaranteed to change your life."

DR. DENNIS WAITLEY

**Best-selling author &
world-renowned inspirational speaker**

On *Multiple Streams of Inspiration* (Wimbrey, Canfield, & Flanagan) . . . "No one exemplifies freedom of choice better than Johnny Wimbrey."

TONY ROMO

Dallas Cowboys quarterback

On *The Ultimate Dream* (Chabino & Watson) . . . "Success begins with dreams, and learning to dream what will bring us true fulfillment is a lesson in itself. *The Ultimate Dream* reminds us to treasure the chance to help make someone else's dreams come true."

BILL FRIST, MD

Former majority leader of the U.S. Senate

On *Dr. Mayo's Boy* (Tenery) . . . "As the doctor-son of a physician who practiced family medicine for 45 years and the brother to two doctors, I believe Dr. Tenery's inspiring journey captures the essence of what healing must, in some shape or form, always preserve."

ED ASNER

Emmy- & Golden Globe-winning actor

On *Hey God! Looking for Love* (Trueblood) . . . "As I read *Hey God! Looking for Love Here*, I was reminded of the story of Pandora's Box. Once the box had been opened, the world was beset with all the terrible travails mankind could possibly suffer, but the last thing to escape was hope. This book is about remembering hope and how it can be one's salvation."

JEFF RAIKES

**Former president of Microsoft;
cofounder, Raikes Foundation**

On *Xbox Revisited* (Bach) . . . "Robbie presents a highly effective, common-sense strategy to address difficult business and community issues. And in the process, he challenges all of us to step up to the plate and participate in renewing our civic and political institutions . . . the story he tells from personal experience is both engaging and inspirational."

GARY KELLY

**CEO, president & chairman
of Southwest Airlines**

On *Is This Seat Taken?* (Kaufman) . . . "No matter how we plan as individuals or as a company, we have an opportunity in a random encounter. Kristin Kaufman will have you looking at chance encounters with a different perspective after reading this book."

BRAD TURNER

Producer & director of 24

On *Chase Against Time* (Reifman) . . . "Edgy, suspenseful, and fun."

STEVE MILLER

The Steve Miller Band

On *A Story of Six Strings* (Arnold) . . . "If you like guitars, you're going to love this book! Stephen Arnold's guitar collection shines through Chris Fritchie's beautiful photography in *A Story of Six Strings*. The combination of cool guitars, brilliant photography, and funny stories makes this one of the best guitar books I've seen. And Stephen, to answer your question 'Who really has their first guitar?' I do. Cheers!"

JAMES D. POWER IV

EVP of J.D. Power and Associates and author

On *Why is Everyone Smiling?* (Spiegelman) . . . "Paul drills right to the core of the solution . . . focusing on people, building a culture of customer satisfaction from the top down, and empowering employees to do the right thing."

TOM BROKAW

Special correspondent, NBC News

On *When Mom and Dad Grow Old* (West-Rodriguez & Dennis) . . . "The greatest generation loves its self-reliance and independence, and any attempt to change it must be approached with great care. I am not sure I can add much to your impressive work."

DAN RATHER

**Peabody- & Emmy-winning journalist;
founder & CEO of News and Guts**

On *One Nation Under Blog* (Wallace) . . . "One Nation Under Blog raises important questions and represents a contribution to a long-overdue public conversation about blogs and their effects."

ROSS PEROT

Founder, Perot Systems Corporation

On *Ebby Halliday: The First Lady of Real Estate* (Poss) . . . "From selling hats to selling houses, Ebby Halliday has demonstrated how to satisfy customers. Through her leadership, she has inspired others to know the customers, understand what they want, and help them achieve their dreams. This book chronicles her life and business successes with intriguing stories, charming humor, and business wisdom. Vitality, sparkling wit, and audacious courage led Ebby from farms in Arkansas and Kansas to the pinnacle of business success and numerous awards."

DON HENLEY

Recording artist & founder of the Walden Woods Project & the Caddo Lake Institute

On *The Parks of Colorado Springs* (Lewis & Odell) . . . "As a reflection of America's early land ethic, the world's first national park (Yellowstone) was established in 1872. Today we continue to place a high value on the irreplaceable natural beauty and historic resources that abound in our national, state, and local parks. By chronicling the vision and legacy of those who were instrumental in the creation of the Colorado Springs parks, Nancy Lewis affirms our increasingly important role as stewards of our public lands. Only through our continued vigilance and advocacy will our parks endure for future generations."

MARSHALL GOLDSMITH

NYT & WSJ bestselling author

On *Activating Your Ambition* (Hawkins) . . . “With laser-like focus and a matter-of-fact style, Mike Hawkins outlines what it takes for people and organizations to succeed. Read *Activating Your Ambition* and prepare yourself for new heights of success!”

ROBERT H. BLOOM

**Retired chairman &
CEO of Publicis Worldwide — U.S.**

On *Underdog Advertising* (Flowers) . . . “The disciplines in *Underdog Advertising* can be applied by marketers with multi-million dollar budgets, as well as those with shoestring budgets.”

HANK AARON

**National Baseball Hall of Fame
member & World Series winner**

On *Comer Cottrell: A Story that Will Inspire Future Entrepreneurs* (Cottrell) . . . “Comer Cottrell started with nothing. His vision is nothing short of extraordinary.”

JOHN GRAY, PhD

**Author of *Men Are from Mars,
Women are From Venus***

On *To Burn or Not to Burn* (Lopez) . . . “Fantastic and easy to read, Dr. Lopez puts all the pieces of the puzzle together when it comes to losing weight and getting healthy.”

BO BURLINGHAM

Editor-at-large, INC.

On *Smile Guide* (Spiegelman) . . . “If you want to know what makes a company great, the answer is here.”

SAMMY HAGAR

Guitarist & singer for Van Halen

On *Rock to the Top* (Steele) . . . “She was as much a part of Texas rock and roll as any musician. Fortunately, she has only told half the stories in this book!”

GARRISON KELLOR

**Author & host of radio's
*A Prairie Home Companion***

On *God's Angry Man: The Incredible Journey of Private Joe Haan* (Quist) . . . “Private Joe Haan was a Minnesota boy who endured the unendurable and emerged a great man. A poet and musician, a Purple Heart hero of WWII, and a self-educated man who rose from the bleakness of the Depression. This is a book of hard-earned wisdom.”

JACK CANFIELD

Coauthor of *Chicken Soup for the Soul*

On *The Spirituality of Success* (Roazzi) . . . “If you want to learn how to turn your dreams into reality—read this book!”

JACK HANNA

Director emeritus of Columbus Zoo,
host of *Jack Hanna's Into the Wild*

On *Buster Tells It All* (Berry) . . . "Animals living out in the wild have a tough life challenged by disease, fights with other animals, and finding food. To the rescue comes Pony Creek Ranch! Meet Buster and the rest of his real-life animal friends from around the world. See how they come to each other's aid in times of need and learn important life lessons along the way."

LAURA MILLER

Former mayor, City of Dallas

On *Downtown Dallas* (Rice) . . . "Mark Rice's work is reflective of a once-again vibrant city. All who call Dallas home or have ever visited will enjoy reading it, not only for the historical information in the text but also for the lovely photographs and illustrations in a timeless book. I am proud to be a part of Dallas's history and this beautiful edition."

GEORGE STEINBRENNER III

The late owner of the New York Yankees

On *Headfirst: The Olympic Success Story of Skeleton* (Vaughn) . . . "You simply must read *Headfirst*."

LEON RUSSELL

The late legendary musician
& Rock and Roll Hall of Fame member

On *Unconquered* (Davis) . . . "God, the Devil, and everything in between. This book is a great representation of the duality plane on which we exist."

PETER NEUFELD & BARRY SCHECK

Codirectors of The Innocence Project

On *Tested* (Budd) . . . "Their stories are bursting with hope and grace. Their lives inspire us to seek justice for all."

KAY BAILEY HUTCHISON

Former U.S. Senator

On *Whatever It Takes* (Murray) . . . "Scott Murray's book will inspire young people by profiling the greatest athletes America has known, because they were more than good in sports — they were good in life. His book is entertaining, well written, and touching when he describes his relationship with the man who gave him his love for sports — his dad."

MUHAMMAD ALI

The late heavyweight champion
& "Sportsman of the Century"

On *Bouncing Back* (Bartmann) . . . "Bill is 'The Greatest' at helping people recognize and discover the champion hiding inside. He teaches people how to knockout the negatives in their lives."

ZIG ZIGLAR

The late best-selling author
& professional speaker

On *Seeing Beyond* (Williams) . . . "Her story is one I believe can be an encouragement to countless people who are struggling with the complexities of day-to-day life in our world . . . I find particularly refreshing the depth of honesty from which she shares . . . Hers is a faith that has been tried and tested and continues to carry her through."